



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Adopt a resolution authorizing the City Manager to provide a Public Benefits Program grant to fund *Lodi's 2nd Annual Get Green Weekend* event (not to exceed \$25,000) (EUD)

MEETING DATE: January 21, 2004


PREPARED BY: Electric Utility Director

RECOMMENDED ACTION: That the City Council adopt a resolution authorizing the City Manager to provide a Public Benefits Program grant (not to exceed \$25,000) to fund *Lodi's 2nd Annual Get Green Weekend* event.

BACKGROUND INFORMATION: Electric Utility staff is proposing the 2nd Annual *Get Green Weekend*. The intent of this activity is to showcase new and emerging technologies that are environmentally friendly. With the San Joaquin Valley's growing air quality issues, as well as California's overall water challenges, our *Get Green Weekend* event will promote several products designed to improve air quality and save water:

- on Saturday, March 13, 2004, from 7:00am to noon, Lodi residents may purchase one (1) 24-volt, electric rechargeable lawn mower, manufactured by Black & Decker (the event will be held in the front parking lot of Temple Baptist Church, located at 801 S. Lower Sacramento Road);
- to participate, residents *must* show a current California drivers license, be a resident of Lodi, and present a City of Lodi utility bill;
- to participate, residents *must* turn-in a gas-fired lawn mower to receive the \$200.00 voucher for the purchase of the new, Black & Decker 24-volt, electric rechargeable lawn mower (the gas-fired mower *must* first be drained of oil and gasoline prior to the March 13, 2004 event);
- participating residents must purchase the new electric rechargeable lawn mower during the event on March 13, 2004; fifty (50) Black & Decker 24-volt, electric rechargeable lawn mowers will be available that day for purchase;
- in addition to the fifty (50) Black & Decker 24-volt, electric rechargeable lawn mowers, by way of this Council action, the City of Lodi Electric Utility proposes to provide ten (10) additional rebates (\$200.00 rebate per unit) for Lodi residents to purchase an electric rechargeable lawn mower from participating Lodi retailers that sell a 24-volt, electric rechargeable lawn mower, or equivalent equipment; and
- eligible customers will also have the opportunity to purchase one (1) electric rechargeable lawn/edge trimmer manufactured by Black & Decker; the rebate is \$50 on the day of the event, and a total of fifty (50) units will be available for purchase on March 13, 2004.

APPROVED:


H. Dixon Flynn, City Manager

The proposed budget for Lodi's 2nd Annual Get Green Weekend event is as follows:

- \$2,500 in rebates for lawn/edge trimmers;
- \$10,000 in rebates for lawn mowers purchased on March 13, 2004;
- \$2,000 in rebates for lawn mowers purchased at Lodi retailers in 2004;
- \$325 for the purchase of low-flow showerheads;
- \$3,500 for the purchase of shade trees, stakes & ties;
- \$5,000 for advertising and promotion of the event.

The City of Lodi Electric Utility respectfully requests approval of this project as a qualifying component of the City of Lodi Public Benefits Program, in the categories of Research, Development & Demonstration Services, as well as Renewable Energy Resource & Technologies.

FUNDING: 164607 & 164608 – Public Benefits Fund (Categories: Research, Development & Demonstration Services and Renewable Energy Resource & Technologies; \$12,500 from each account)

Funding Approval:


Vicky McAthie, Finance Director


Alan N. Vallow
Electric Utility Director

PREPARED BY: Rob Lechner, Manager of Customer Service & Programs

ANV/RL/lst

cc: City Attorney

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PREPARED BY: Rob Lechner, Manager of Customer Service & Programs

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RESOLUTION NO. 2004-17

A RESOLUTION OF THE LODI CITY COUNCIL
AUTHORIZING THE CITY MANAGER TO
PROVIDE A PUBLIC BENEFITS PROGRAM
GRANT TO FUND LODI'S 2ND ANNUAL GET
GREEN WEEKEND EVENT

WHEREAS, the state has mandated that beginning January 1, 1998, the City of Lodi is obligated to fund various programs through a Public Benefits Charge (PBC) based on an historical electric revenue requirement; and

WHEREAS, the requirement amounts to approximately \$1 million per year that must be dedicated to qualifying programs such as energy efficiency. A further stipulation is that these efforts must be done on the customer's side of the meter in order to qualify; and

WHEREAS, Lodi Municipal Code §3.20.070 authorizes dispensing with bids for purchases of supplies, services, or equipment when it is in the best interest of the City to do so; and

The Lodi Green Mower Project will work as follows:

- on Saturday, March 13, 2004, from 7:00 a.m. to noon, Lodi residents may purchase one (1) 24-volt, electric rechargeable lawn mower, manufactured by Black & Decker (the event will be held in the front parking lot of Temple Baptist Church, located at 801 S. Lower Sacramento Road);
- to participate, residents *must* show a current California drivers license, be a resident of Lodi, and also present a City of Lodi utility bill;
- to participate, residents *must* turn-in a gas-fired lawn mower to receive the \$200.00 voucher for the purchase of the new, Black & Decker 24-volt, electric rechargeable lawn mower (the gas-fired mower *must* first be drained of oil and gasoline prior to the March 13, 2004 event);
- participating residents must purchase the new electric rechargeable lawn mower during the event on March 13, 2004; fifty (50) Black & Decker 24-volt, electric rechargeable lawn mowers will be available that day for purchase; and
- in addition to the fifty (50) Black & Decker 24-volt, electric rechargeable lawn mowers, the City of Lodi will provide ten (10) additional rebates, \$200.00 rebate per unit, for Lodi residents to purchase an electric rechargeable lawn mower from participating Lodi retailers that sell a 24-volt, electric rechargeable lawn mower, or equivalent equipment; and
- eligible customers will also have the opportunity to purchase one (1) electric rechargeable lawn/edge trimmer manufactured by Black & Decker; the rebate is \$50.00 on the day of the event, and a total of fifty (50) units will be available for purchase on March 13, 2004.

WHEREAS, City of Lodi Electric Utility will partner with SimsMetal of Stockton to haul away and properly recycle the used, gas-fired lawn mowers; and

WHEREAS, staff further recommends partnering with Black & Decker Corporation, which will provide the fifty (50) 24-volt electric rechargeable lawn mowers and the lawn/edge trimmers, as well as staff for the event;

NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council hereby authorizes the City Manager to provide a Public Benefits Program grant to fund Lodi's 2nd Annual Get Green Weekend event, not to exceed the amount of \$25,000.00, and hereby approves the program as presented.

Dated: January 21, 2004

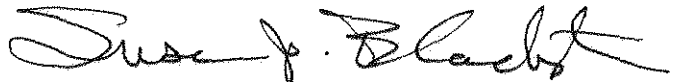
I hereby certify that Resolution No. 2004-17 was passed and adopted by the Lodi City Council in a regular meeting held January 21, 2004, by the following vote:

AYES: COUNCIL MEMBERS – Beckman, Hitchcock, Howard, Land, and Mayor Hansen

NOES: COUNCIL MEMBERS – None

ABSENT: COUNCIL MEMBERS – None

ABSTAIN: COUNCIL MEMBERS – None



SUSAN J. BLACKSTON
City Clerk